Callum Macaulay

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| Form\_id: | 239 |
| Form\_date: | 18/09/2020 18:10 |
| Matriculation-number: | 2557147M |
| Degree-subject: | Mathematics |
| Study-year: | 1 |
| Degree-type: | Undergraduate |
| GPA: | nan |
| Option-1: | Marketing & Media |
| Option-2: | Sponsorship & Finance |
| Hear-about: | I recieved an email about it |
| Applied-before: | No |

## Experience

I have a instagram account that I keep up to date regularly.  
  
  
  
I was also involved in The Young Enterprise Scotland scheme selling bespoke wooden items (E.g. Coasters, Chopping boards, Christmas decorations ). And I was the social media manager.   
  
  
  
Recently I attended an online work experience week in which employees from multi-national companies (E.g IBM, Rolls Royce) gave talks about their experiences breaking into and being involved in various industries, some of which worked in advertising.

## Why-join

In my mind, Social Media will be the at the forefront of advertising and marketing and I have ambitions of owing my own business one day. As such, doing this would help me gain vital experience at a more legitimate level than before.  
  
  
  
I'm also eager to meet other like minded folks and hopefully make some new pals.

## Helpful-application

I don't know much about cars or engines or aerodynamics, but I like watching Top Gear and fast cars and I can identify a bad advertising campaign a mile away. Thus my nose for quality and prior experience in the field would be a valuable addition to your team.  
  
  
  
And if nothing else, I'd like to think I'm sound and I can make a banger cup of tea, so I believe I could bring good vibes and enthusiasm to everyone.  
  
  
  
I wrote my CV a number of months ago, therefore there my be some outdated information.

## Interview-times

In the morning on the weekends preferably between 11-2  
  
  
  
If not, all my classes finish before 4 (except on Fridays) therefore between 4-7 Mon-Thurs would be ideal.